Mission and Momentum: An Interview with Dean Edward A. Snyder

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The Nathan Cummings Foundation Investment Committee and Board of Trustees had studied the impact investing landscape for over a year. They found that, despite a decade-long trend toward impact investing, there was a lack of institutional engagement and a need for clear guidelines and best practices. They also noted that many foundations were swaying between mission and return, with no clear strategy for how to operationalize this new direction.

The Board voted 100% to support this new direction and new goals for financial investments, but many questions remained. How could NCF operationalize and integrate this new strategy? What changes would it need to make to support the investment strategies’ long-term success? How could NCF measure and track its progress and success with this new strategy?

In response to this feedback, Dean Edward A. Snyder announced that the school would make a major commitment to impact investing. He would lead a team of experts to develop a new strategy and integrate it into the school’s existing portfolio. The team would work closely with stakeholders to ensure that the new strategy aligned with the school’s mission and values.

The school’s commitment to impact investing was seen as an opportunity to distinguish Yale SOM from other business schools. It would attract a new type of student who was interested in social and environmental issues. It would also help the school to attract new donors who were committed to the school’s mission.

The school’s commitment to impact investing was also seen as an opportunity to expand the school’s reach. It would help to connect the school with new stakeholders who were interested in social and environmental issues. It would also help to expand the school’s presence in the impact investing community.

The Dean concluded by saying that the school was excited about the opportunity to lead the way in impact investing. He was confident that the school would be successful in operationalizing and integrating this new strategy.

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