
Our society is rapidly aging, yet sharply segregated by age. In his new book, *How to Live Forever*, Marc Freedman ’84 says that rebuilding connections between the young and old can enrich all of our lives—and provide an essential key to happiness. Join us for a conversation about making the most of longer lives and the multigenerational society that is already upon us. Bring your questions and your stories of intergenerational exchange.

Register for the webinar on February 12 at 12 p.m. ET.

QUICK LINKS:

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REGISTRATION NOW OPEN: REUNION WEEKEND 2019


Register today to take advantage of the Early Bird registration discount!

**ALUMNI EVENTS**

[BANGALORE] Master Class with Anjani Jain
February 18, 2019

[PHILADELPHIA] Ping Pong Fun with the Philadelphia Alumni Chapter
February 24, 2019

[NEW YORK] Networking Happy Hour: Connect with Yale SOM Alumni Chaper Leaders on May 3, 2019
May 3, 2019

**EXECUTIVE EDUCATION PROGRAMS**

Harvesting Risk Premia in Alternative Asset Classes and Investment Strategies
September 16-20, 2019

Women on Boards
May 5-10, 2019

View all Executive Education programs.

Learn More about the Program on Entrepreneurship

The Program on Entrepreneurship is always looking for opportunities to engage with Yale SOM alumni and connect them to the vibrant entrepreneurial ecosystem on campus. If you are interested in participating in or leading workshops, please visit the online brochure at Yale.Case.Yale.edu. If you have any questions, comments, or suggestions, contact Patricia Resio at patricia.resio@yale.edu.

Learn about entrepreneurship engagement opportunities.

Learn about the Program on Entrepreneurship.

Alumni Network Thrives in China

The Yale SOM presence is being felt across sectors in China today, where an expanding economy is providing more opportunities for graduates. Learn more.

Ken Ofori Atta ’88

Ken Ofori-Atta ’88 has twice chosen to leave lucrative jobs in order to help build the financial and economic systemic of his home country of Ghana. Today he is the country’s finance minister.

Read more.

[Yale SOM Cases: Cadbury]

Cadbury describes revelations that the production of cocoa in the Côte d’Ivoire involved child slave labor. These revelations shocked Cadbury and its oleh shareholders. The company had been deeply rooted in the West African market for many years and had a reputation for being a model of responsible corporate social behavior.

Cadbury was not prepared for such a shock. The company was quickly hit by a wave of consumer complaints and growing interest in the ethical implications of its operations. The U.S. Congress was considering legislation that would allow chocolate grown on certified plantations to be labeled “slave labor free,” painting the rest of the industry in a bad light. Chocolate producers had asked for time to rectify the situation, but the extension they negotiated was running out. Readers are asked whether Cadbury should join with the industry to lobby for more time. What else could Cadbury do to ensure its supply chain was ethically managed?

Read more.

Note: Case access is an exclusive benefit for Yale SOM alumni. Please log in using your Yale NetID. For access to all Yale SOM cases, browse the SOM Case Directory.

New Career Management System from the CDO

The CDO is excited to announce that the Yale School of Management’s Career Development Office will be moving from GTS/Gradleaders to a new Career Management System (CMS) as of February 8, 2019, for all alumni of the School and of Yale SOM. This new system has far more functionality, is more intuitive, and is already being used by many of our peer schools with great success. Going forward, all postings and coaching appointments will be in CMS. Reach out to som.cdo@yale.edu with any questions.

Access CMS

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