Thank you to the nearly 250 Yale SOM alumni who met Dean Charles at his events in Connecticut and NYC. Please keep an eye out for more events in the spring!

View photos from the events.

Read a blog post about the Connecticut event from Matt Broder ’87.

SAVE THE DATE: REUNION WEEKEND 2020

ALUMNI EVENTS

[BOSTON] Get Involved with Yale SOM Boston Women's Circles
November 12, 2019

Subscribe to our email list.
EXECUTIVE EDUCATION PROGRAMS

Tuition benefits are available exclusively for Yale SOM alumni. Contact Jenna Pettit for more information.

Women's Leadership Program

February 24-28, 2019

Global Branding & Commerce in a Digital Era

March 29-April 3, 2019

View all Executive Education programs.

Admissions Fee Waivers for Alumni Referrals

The admissions office is offering two fee waivers for alumni referring candidates to any Yale SOM degree program. To bestow a fee waiver, complete the referral form for the candidate and indicate that the candidate should receive a waiver at the bottom of the form.

Refer a Candidate.

Global Network Survey 2019

GLOBAL NETWORK FOR ADVANCED MANAGEMENT

All Yale SOM alumni are invited and encouraged to take the 2019 Global Network for Advanced Management Leadership Survey about the workplace today. This survey, which will be distributed to alumni from the 30 Global Network schools, is a unique opportunity to compare the views and experiences of business leaders around the world.

Students Get Hands-On Experience with Economic Development

In the Inclusive Economic Development Lab, students interact with a variety of stakeholders as they search for ways to use new federal...
Career Development Office Updates

Lifetime Career Support
Connect with the Yale SOM Career Development Office to book your in-person, telephone, or Zoom coaching session to work on your job search strategy or any other career-related issue. To make an appointment, log into CMS through the Careers page of the Yale SOM Alumni portal using your NetID and password. Select Appointments from the left-hand navigation bar. While you’re there, please take a few minutes to explore the CMS platform! If you need assistance retrieving your NetID and password, please contact yalesomalumni@yale.edu.

Seeking a Change? Check Out the Job Postings in CMS!
By logging onto the Careers page of the SOM Alumni Portal, you can also get access to SOM’s new and improved job posting platform through CMS. Check out the 437 available roles for experienced professionals, including those highlighted below. Select OCI and Job Listings from the left-hand navigation bar.

U.S.-Based Roles
- Director of Philanthropy – Urban Arts Partnership (New York, NY)
- Strategy Associate, Devices and Services Partnerships – Google (Mountain View, CA)
- Associate Manager Finance and Analytics - Shopper Marketing – Tyson Foods (Chicago, IL)

International Roles
- High Yield Credit Analyst – T. Rowe Price (London, UK)
- Associate Director/Director of Brands, Communications & Creative Marketing – Take2 Health Ltd. (Hong Kong S.A.R)
- International Recruitment & Development Program (IRDP)– Full Time 2020 (recent graduates) – Johnson & Johnson (Multiple Locations: Mexico, Europe, South America, Asia Pacific)

Are You Looking to Grow Your Team?
If you would like to hire SOM interns, graduating MBAs, or alumni, we can help! Please contact the Employer Partnership Team in the Career Development Office to learn how to post your open roles in our Career Management System (known by employers as the 12Twenty platform).

Networking Hint from the CDO
Heading to another conference? What’s your plan? Will the long term value of the relationships that you create or nurture there be greater than your costs to attend, resulting in a positive ROI? Check out 10 awesome tips in Chapter 14 of Never Eat Alone, “Be a Conference Commando,” by Yale College alumnus Keith Ferrazzi. Bonus hint: connect with speakers and attendees on LinkedIn BEFORE you get there, letting them know you’re looking forward to meeting them! Sign up for our email list.

Subscribe
home with clear next steps and follow-ups with a few targeted new connections who are excited to explore mutual benefit is almost always preferable to adding volume to a collection of business cards.

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**Yale SOM Cases: Cleveland Public Theatre**

Cleveland Public Theatre (CPT), a mid-size alternative theater located in Cleveland, Ohio, was one of the theaters making diversity a priority. Raymond Bobgan, the executive artistic director of CPT, had successfully launched a Latinx resident ensemble in 2013 called Teatro Público de Cleveland, and in the spring of 2018, he was preparing to launch another. Masrah Cleveland Al-Arabi, an Arabic-speaking resident ensemble, was gearing up to begin and Bobgan saw his staff becoming stretched. He decided that the solution was to combine a vacant entry-level new play development position with a new position to oversee one of the community ensembles. The role would be elevated to a senior staff level, and the theater was particularly interested in hiring an artist of color to the job. But a several-months-long search had failed, and in August, Bobgan was back to square one.

*Read More.*

*Note: Case access is an exclusive benefit for Yale SOM alumni. Please log in using your Yale NetID. For access to all Yale SOM cases, browse the SOM Case Directory.*

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